JOSEPH SCHWEITZER

SAMUEL SCHWEITZER

U. L. MELONEY
NOW WITH
S. SCHWEITZER AND SONS
ESTABLISHED 1875
HIGHEST QUALITY MEATS POULTRY, PROVISIONS AND EGGS
FOR CLUBS, RESTAURANTS AND HOTELS

421 WEST 14TH STREET
NEW YORK CITY

TELEPHONE
CHELSEA 2-8800

Here's Good News For You From U. L. MELONEY Personally

I, U. L. MELONEY, well-known throughout the country for many years in the poultry and egg business have now become associated with the above firm which is one of the best-known, wide-awake and reliable houses in New York. Here you may be assured of the highest prices, prompt payment and best deals. At this time I wish also to state that I am no longer connected in any way with the corporation bearing the same name as mine, so if you want your shipments to receive my personal attention from now on, address me as above.

Now you have the opportunity to profit by dealing with a firm of long standing, established since 1875, as well as obtaining the benefit of my wide experience which dates back to the time when I was with my father's business which he founded in 1870, - the well-known J. W. MELONEY.

This change, I wish to assure you, will prove my desire to better conditions whereby those who have favored me in the past and might favor me in the future may receive greater benefits and profits. S. Schweitzer and Sons is a concern of the highest reputation located in the largest dressed poultry center in the nation, if not the entire world. The two young men heading this firm are very aggressive and ever on the alert to help to dispose of your shipments in the best and most profitable manner for you.

They deal with and cater to the highest class butchers, hotels, restaurants, etc., having their own extensive delivery system and sales force.

As to my own qualifications I hardly believe any are necessary of mention. I was born and brought up in this line of business and in addition have been credited with introducing the famous Jersey Giants to the world at the well-known Marcy Farms at Matawan, N. J.

Your shipments of dressed poultry and eggs are respectfully solicited, including turkeys, capons, roasting chickens, pullets, fowl, broilers, rabbits and game of all kinds.

Send card for free pamphlet which fully explains how to kill, dress, pack and ship poultry, game and eggs; also any other information desired. ALL THIS WILL HELP YOU TO NET MORE PROFITS FOR YOURSELF.

Please do not forget. If you wish U. L. MELONEY to personally take care of your shipments, address them to the new address, 421 West 14th Street, as above. And any time you are in New York you are welcome to visit our place and see for yourself how very modern it is.

THANK YOU. BANK REFERENCE IS: CORN EXCHANGE BANK, WEST ST. BRANCH, N.Y.

Very truly yours,

U. L. MELONEY

U. L. MELONEY
NOW WITH
S. SCHWEITZER & SONS
421 WEST 14TH STREET
NEW YORK
ESTABLISHED 1875

Dressed Poultry and Eggs

RETURN POSTAGE GUARANTEED

CITY HALL ANNEX N.Y. 19359 N.Y.

ADDRESS YOUR MAIL TO STREET AND NUMBER

George B. Rogers
Northwood Narrows, N. H.

POST CARD

PLACE
ONE CENT
STAMP
HERE

U. L. MELONEY

421 WEST 14th STREET

NEW YORK CITY

A MARKET FOR

Dressed Poultry, Capons, Pullets, Turkeys, Broilers, Game and Eggs

Pamphlets of instructions that anybody can easily understand will be mailed free on request and no obligations whatsoever. They cover killing, dressing, packing and shipping of poultry, also proper weights and grades for eggs.

The information is NOT from one who poses as a writer or publisher of BALLYHOO but by U. L. Meloney personally who has spent nearly 30 years handling such stock on the New York City market and still doing business at the address noted at the bottom of this card.

In late January, 1935, Fancy Large Jersey Black Giant Capons were selling from $3.00 to almost $4.00 each, those 7 to 8 lbs. about $2.50 and better, Fancy Young Tom Turkeys 30 to 32c a lb., Fancy Young Hen Turkeys 29 to 30c a lb. with indications of higher prices as season advances. Any other products mentioned will be quoted on request. If interested just sign name and post office address below and put postage stamp on other side and mail.

I am interested, my NAME.....

Post office address.....

U. L. MELONEY **421 West 14th St., New York City**

TACK TACK

KEEP WHERE COLD

U. L. MELONEY

with

S. SCHWEITZER & SONS

421 West 14th Street

NEW YORK CITY

Ref.: Corn Exchange Bank, 140 West St., New York City

Mr. Meloney is no longer associated with U. L. Meloney, Inc.

EGGS, All Grades. DRESSED POULTRY
Dry Packed; Also Iced in Season.
Broilers, Turkeys, Capons.

Breeders who have world wide reputation, and some of America's Leading Hatcheries ship to us. We are especially interested in the finest grades and qualities produced.

TACK TACK

This shipment consists of:

.....Barrels of.....
(Kind of Poultry)

.....Barrels of.....
(Kind of Poultry)

Gross weight .....

Net weight .....

NAME AND POST OFFICE ADDRESS
ON REVERSE SIDE OF THIS TAG.

We specialize in Dressed Poultry Throughout the year.

FEW THINGS TO REMEMBER

We have no local solicitors that get a commission that must come out of your shipments.

Don't let local buyers discourage you from shipping to the best market in America. They are very apt to ship to the very same party you can ship to yourself.

Most Large Western houses buy in car lots then resell to wholesale houses in New York. Both must make a profit out of your goods BUT IF you ship us you save both these profits and oftimes net from $3.00 to $7.00 a barrel more.

We ship goods herewith noted to be sold to best possible advantage, Net Delivered.

NAME .....

P. O.

ADDRESS .....

POINT OF SHIPMENT .....

* TACK TACK *

EGGS HANDLE WITH CARE EGGS

U. L. MELONEY

with

S. SCHWEITZER & SONS

421 West 14th Street

NEW YORK CITY

Ref.: Corn Exchange Bank, 140 West St., New York City

Mr. Meloney is no longer associated with U. L. Meloney, Inc.

Breeders who have world wide reputation, and some of America's Leading Hatcheries ship to us. We are especially interested in the finest grades and qualities produced.

* TACK TACK *

Total shipment consists of.....cases

Mark if
White or Brown

This case contains

.....dozen closely selected.....

.....dozen graded Mediums.....

.....dozen graded Pullets.....

.....dozen .....

NAME AND POST OFFICE ADDRESS
ON REVERSE SIDE OF THIS TAG

Only proper grade and quality combined will command top prices.

Gather from two to three times daily, keep the eggs in cool moist place, the containers in cool dry place and ship at regular intervals.

Mr. Meloney being a producer himself advises from actual experiences proper care to necessary details is all that is required for any producer to net most for fancy eggs, white or brown.

Most satisfactory gross weight per standard case herewith noted

Hennery White or Brown Extras—45 lbs. net to case or 24 oz. to dozen—57 gross or better.

White Mediums—39 lbs. net to case or about 21 oz. to dozen—51 gross.

White Pullets—36 lbs. net to case or about 20 oz. to dozen—48 gross.

Peewees—Any eggs below twenty ounces to the dozen.

U. L. MELONEY,

Gentlemen:

We ship goods herewith noted to be sold for the best possible results, Net Delivered.

NAME .....

P. O. ADDRESS .....

POINT OF SHIPMENT .....